



## SCRUTINY REVIEW: SCOPE Commercialisation

**REVIEW TITLE: How the Council can generate commercial income**

### SCOPE OF ITEM / TERMS OF REFERENCE

The Panel will:

- consider if there are any areas for improvement or change in the Council's existing commercialisation strategy, and whether other policies require updating, and how they relate to national policy framework.
- put forward recommendations for future strategy.
- undertake informal factfinding research to establish what income generating activities are already in place at the Council and compare with information gathered from other similar types of Councils locally and nationally.

### REASON FOR SCRUTINY

Charnwood Borough Council has identified significant challenges within the MTFs and as some future income is highly uncertain, a need has been identified for potential new sources of revenue and to make recommendations as appropriate.

The Panel topic was suggested at the meeting of the Scrutiny Commission on 3th June 2019 and agreed to be taken forward as an informal Panel at its meeting on 4th August 2019. On 14th October 2019 it was resolved by the Commission to change the type of panel to a formal panel.

### MEMBERSHIP OF THE GROUP

Councillor Baines (Chair)  
Councillors Boldrin, Bolton, Charles, Hamilton, Ranson,

### WHAT WILL BE INCLUDED

All non-statutory activity that generates income.

### WHAT WILL BE EXCLUDED

All statutory activity that generates income.

**KEY TASKS** \*\* including consideration of efficiency savings

- Evaluate existing Council commercialisation initiatives and procedures
- Make recommendations on future strategy
- Review other Local Authority commercialisation programmes to learn best practice
- Provide input into the Council's Commercialisation Strategy
- Interviewing witnesses and Council officers

**STAKEHOLDERS, OUTSIDE AGENCIES, OTHER ORGANISATIONS \***

Other Local Authorities  
 Local Government Association  
 Strategic Director Charnwood Borough Council  
 Relevant Borough Council departments  
 Residents

**EQUALITY IMPLICATIONS**

Is an impact needs assessment required? – not required

**LINKS/OVERLAPS TO OTHER REVIEWS**

Digital Transformation Panel

**RESOURCE REQUIREMENTS**

Support from Democratic Services

**REPORT REQUIREMENTS (Officer information)****REVIEW COMMENCEMENT DATE****COMPLETION DATE FOR DRAFT REPORT**

March 2020

\* Key tasks and stakeholders may be subject to change as the review progresses.

**PROGRESS OF PANEL WORK**

<b>MEETING DATE</b>	<b>PROGRESS TO DATE</b>
5th November 2019 (informal)	Considered: <ul style="list-style-type: none"> <li>• Updated Scope</li> <li>• Presentation by Strategic Director of Corporate Services and Chief Executive regarding Council's existing commercialization strategy</li> <li>• Review of research to be undertaken</li> </ul>
Thursday 28th November 2019	Considered; <ul style="list-style-type: none"> <li>• Update from Strategic Director of Corporate Services</li> </ul>

	<ul style="list-style-type: none"> <li>• Presentation by C. Sharpe Leicester City Council</li> <li>• Staff Consultation responses</li> <li>• Feedback from Cllr Bolton (LGiU Seminar)</li> <li>• Feedback from Cllr Boldrin (meeting with J Henry, Ashfield District Council)</li> <li>• Register of Assets owned by the Council</li> </ul>
Thursday 21st January 2019	<p>To consider:</p> <ul style="list-style-type: none"> <li>• Presentations by NWL District Council and Rushcliffe Borough Council</li> <li>• Question Session with Leader of Charnwood Borough Council</li> <li>• Information from Public Services Advisory, Grant Thornton UK LLP</li> <li>• To review ideas generated</li> <li>• To consider recommendations for inclusion in the Panel's final report</li> </ul>
Thursday 5th March 2020	To consider the Panel's final report for submission to the Scrutiny Commission

**REPORT SUBMITTED TO SCRUTINY COMMISSION**

The Panel should aim to complete its work and submit its report to the Scrutiny Commission meeting on 6th April 2020.